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| Decorative |  |  |  |  |
|  | Crowdfunding Campaign Analysis | | |  |
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1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Conclusion 1:

Based on the existing data, it appears that the most supported categories were Theater, Film and Video, and Music.

Conclusion 2:

Of all the subcategory campaigns, the most supported and overall successful was Theater. However, other subcategories appear to have a comparative success to failed ratio, despite their being less popular campaigns.

Conclusion 3:

There had been an overall static number of campaigns per year until support feel off entirely in 2020.

1. What are some limitations of this dataset?

* The data does not factor in external economic factors that would impact campaign support.
* It also doesn’t factor in the data behind the companies running the campaigns.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. Graphs that showed the campaign run time by campaign type.
   2. Success of campaigns by country of origin